

• INDIA PLEXING •



experience that we at Mukta A2 Cinemas strive to offer"

Mukta A2 Cinemas has been successfully operating with 49 screens in 15 cities. With the

opening of New Excelsior Mukta A2 Cinemas, it completes 50 screens making a PAN India and International presence to cater to the myriad need of the movie buffs



across the country. The company had very recently launched its 1st property in Middle East at Juffair Mall, Bahrain with six screens and a seating capacity of 960 people.



Super Comfortable Seating by Pen Workers



The re-launch of the iconic cinema would have been incomplete without the Medias touch that Pen Workers brings to cinemas/ auditoriums across India. The

super comfy seating for the refurbished New Excelsior was crafted by this heritage seating company, which has been crafting customized seats for nine decades!

"The challenge was to incorporate a host of detailed and specific requirements and deliver and install in a record time of 3 - 4 days! They wanted a seating that's elegant, comfortable, high-end and at the same time economical - a seating quality that lives up to the expectations of multiplex audience. Crafting rich looking seats in pure velvet with polished teakwood to match the existing flooring and side paneling was quite a challenge. And we were able to rise up to this

challenge because through the years, Pen Workers has stuck to its motto of being the preferred public seating company within India. With our rich heritage, we have maintained the philosophy of providing world-class quality seating at economical price. In fact, in your lifetime, if you have been to school, watched a movie, enjoyed a drama, or been a part if any sporting event, then you have been a patron of Pen Workers Seating Company. By far, we are the only company with green guard certification among public seating companies."

- Anmol Kashmiri,
Marketing Director, Pen Workers